



HELLO,

I'M KARLA
NICOLETTI

VISUAL DESIGNER
& CREATIVE THINKER

CONTACT

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WHY ME?

Inspired as a child to design, distracted as a teenager by a law degree, i've learned to listen to my (very loud) inner creative nature.

Open minded and constantly seeking new creative influence from every corner of the earth, my goal is to challenge the 'norm', to innovate and inspire.

THINGS I'VE
LEARNED

2015
GENERAL ASSEMBLY
User Experience Course

2014
DESIGN CENTRE
ENMORE
Graphic Design Diploma

2012
PARK GALERIE
Illustration Course

2007
IESB
Bachelor of Law

JOBS I'VE ENJOYED



SJB ARCHITECTS,
GRAPHIC & UX DESIGNER
JUNE 2015 - PRESENT

- Lead for all creative, digital and user design for Australia's fastest growing Architecture, Urban & Interior design agency.
- Coordinate large cross-functional project teams to deliver significant client work including competitions, proposals & tenders.
- Key areas of focus have been **branding, marketing collateral, email marketing redesign, social media presence and website update.**



FROST COLLECTIVE,
INTERN DESIGNER
FEBRUARY 2015 - APRIL 2015

- Brought into award winning Design Agency to support the Creative Team as an intern for 3 months.
- Worked in large creative teams delivering conceptual designs and typography, branding, logos, stationary, booklets, event and advertising collaterals (posters, invites, postcards etc) for key clients including: **Acon, OzHavest, Coronation Property, Defrost & Grosvenor Place.**



NEWGROUP MARKETING,
INTERN DESIGNER
MARCH 2014 - JANUARY 2015

- Joined fast growing digital marketing agency to support the Creative Director in delivering client work for 10 months while studying design.
- Worked in creative teams delivering conceptual designs, branding, illustration, web design & social media collaterals for key clients including: **Amazonia, Redpawpaw, Lalaland.**



MOTIONLAB,
ILLUSTRATOR
APRIL 2013 - AUGUST 2013

- Joined Montionlab, a 2D & 3D animation studio for 4 months while studying design.
- Supported the team designing and illustrating characters and backgrounds for a short animated film.

WHAT I'M
GOOD AT

DESIGN SKILLS



UI/UX SKILLS

- User interview & surveys
- Competitive analysis
- Persona creation
- Wireframing & user flows
- Information architecture
- Prototyping
- Usability testing
- Interface design
- Storyboarding
- Sketching

LANGUAGES INTERESTS

PORTUGUESE
Native

ENGLISH
Fluent

- Illustration
- Photography
- Travel
- Dancing
- Swimming
- Puppies